

TRANSMITTAL LETTER
(General - Patent Pending)

Docket No.
115274-00015

In Re Application Of: **David K. Gifford**

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
09/711,511	November 14, 2000	Susanna M. Meinecke Diaz	24573	3623	8013

Title: **DIGITAL ACTIVE ADVERTISING**

COMMISSIONER FOR PATENTS:

Transmitted herewith is:

Response to Final Office Action and a Return Receipt Postcard

in the above identified application.

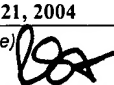
- ☒ No additional fee is required.
- ☐ A check in the amount of _____ is attached.
- ☒ The Director is hereby authorized to charge and credit Deposit Account No. **02-1818** as described below.
- ☐ Charge the amount of _____
- ☒ Credit any overpayment.
- ☒ Charge any additional fee required.
- ☐ Payment by credit card. Form PTO-2038 is attached.

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.


Signature

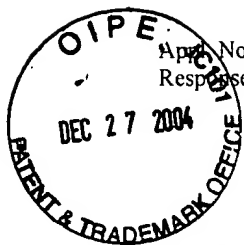
Dated: **December 21, 2004**

Peter Zura
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I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on December 21, 2004 (Date) 	
Signature of Person Mailing Correspondence Renee Street	
Typed or Printed Name of Person Mailing Correspondence	

CC:

Appl. No: 09/711,511
Response to Final Office Action date September 21, 2004



AP/B623
ILW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): David K Gifford
Appl. No.: 09/711,511
Filed: November 14, 2000
Title: DIGITAL ACTIVE ADVERTISING
Art Unit: 3623
Examiner: Susanna M. Meinecke Diaz
Docket No.: 115274-00015

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE PURSUANT TO 37 C.F.R. §1.116

Sir:

The following remarks are in response to the Final Office Action dated September 21, 2004: